

## CONCEPT A

Each person could have a different mask on the back

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CONCEPT B

Spot varnish on the blue

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CONCEPT C

Spot varnish on back on white

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CONCEPT D

Die-cut on logo.



The front of the business card features a white background with rounded corners. On the left is a pink outline logo of a shield with 'RZ' inside. To the right of the logo is a blue vertical bar. The name 'DANAE WESSMAN' is printed in a bold, dark grey font, with 'Marketing Communications Manger' in a smaller blue font below it. Contact information is listed with corresponding icons: email (Danae@rzmask.com), direct line (952.855.7459), cell (715.651.1246), and website (RZMASK.COM). The address '3201 County Rd 42 W, Suite 102, Burnsville, MN 55306' is at the bottom.

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## CONCEPT E

RZ patterns from fabric  
patterns on back



We recreated this pattern as vector line art...  
could be done to other patterns as well

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