

J.W. HULME

EST  1905

1043 Grand Avenue #272, St. Paul, MN 55105  
1 800 442 8212 | jwhulme.com



SFI-00603

PRSR STD  
U.S. Postage  
**PAID**  
J.W. Hulme Co.



SHOP ONLINE  
SCAN HERE WITH YOUR  
MOBILE DEVICE

FREE SHIPPING

FREE RETURNS

GIFT WRAPPING



**NEW** FREMONT BRIEFCASE \$795  
*Shown in American Heritage leather, pgs. 4-5*

**NEW** EMMA SACHEL \$595  
*Shown in Red Wine leather, pgs. 32-33*

 ©J.W. HULME CO. 2019

Front Cover **NEW** CHARLES MESSENGER BRIEFCASE \$795 *shown in American Heritage leather, pgs. 9, 11*  
**NEW** AUDREY SACHEL \$595 *shown in Red Wine leather, pgs. 28-29*

FALL 2019 | NEW STYLES & COLORS

J.W. HULME

EST  1905



# New Fall Beginnings

Fall is a time of new beginnings. The start of school, leaves turning, a slight chill to the air and the comfort of your new autumn wardrobe. Possibilities are wide open.

This season we are very excited, not only about our Fall 2019 Collection, but also our new flagship store in St. Paul, Minnesota. We invite you to shop our new collection online or if you happen to be in town, stop in to say hello and experience our Fall 2019 Collection in person.

The collection includes new soft leathers, new autumn colors, new bag designs and updates to our classics, improving the overall functionality, look and feel of our product. We hope you enjoy it as much as we enjoy creating it.

- The J.W. Hulme Team



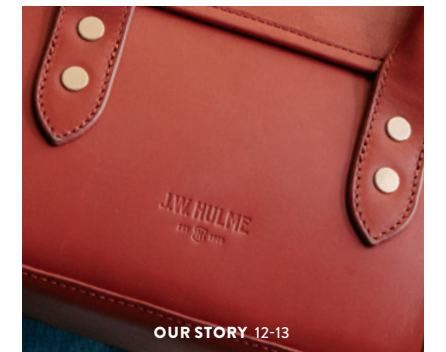
VISIT OUR NEW FLAGSHIP STORE AT  
867 GRAND AVENUE, ST. PAUL MINNESOTA



NEW FREMONT BRIEFCASE 4-5



BUSINESS BAGS, BRIEFCASES & WALLETS 4-11



OUR STORY 12-13



TRAVEL BAGS & ACCESSORIES 14-19



HAPPY HOUR COLLECTION 20-21



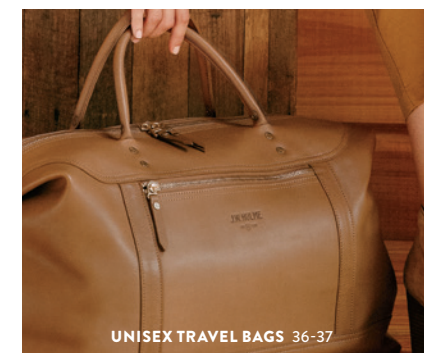
WOMEN'S HANDBAGS 22-33



NEW AUDREY SATCHEL 28-29



SMALL GOOD & ACCESSORIES 34-35



UNISEX TRAVEL BAGS 36-37

**NEW** FREMONT BRIEFCASE \$795 *Shown in American Heritage leather, pgs. 4-5*

**NEW** EMMA SATCHEL \$595 *Shown in Red Wine leather, pgs. 32-33*



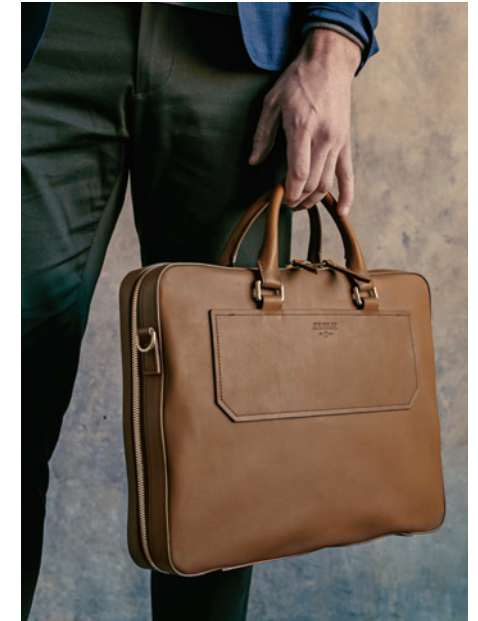
# THE NEW Fremont Briefcase.

Functionality reimagined with our new take on our bestselling briefcase. Full zip around design allows lay-flat access to all of your devices, papers and tech gear. Thoughtfully designed interior pockets to store all your gadgets, chargers, notebooks and small items while keeping everything neat and organized. Clamshell design makes TSA a breeze.



LEATHER KEY FOB \$35 *Shown in American Heritage, Walnut, and Black leather*, BUSINESS CARD ENVELOPE \$45 *Shown in Walnut leather*, MONEY CLIP CARD WALLET \$125 *Shown in American Heritage leather*, SLIM CARD WALLET \$65 *Shown in American Heritage leather*

Introducing **NEW** microsuède fabric lining on our new leather collection. The soft finish helps protect your tech items and adds a luxurious touch to the inside of your bag.



**NEW FREMONT BRIEFCASE**  
\$795 NO. 779 16"W | 12"H | 2.5"D  
*American Heritage, Black, and Walnut leather*





**NEW** EDITOR BRIEFCASE \$895 *Shown in American Heritage leather*

## A Hardworking Pair.



**NEW** EDITOR BRIEFCASE  
\$895 NO. 762 16"W | 11"H | 4"D  
*American Heritage leather*

Designed with ample pockets and storage functionality, the new Editor Briefcase combines classic styling with modern functionality. Speed tab closures on the front pockets make this bag a cinch to get in and out of. Microsuede fabric lining and full zip around clamshell design makes packing and TSA a breeze. Fits up to a 15" laptop.



EXCELLENT QUALITY MATERIALS AND CONSTRUCTION. "Outstanding leather quality and craftsmanship that will only get better over time and with use. Thank you for building such a high quality product." | DONALD B.



EDITOR DUFFLE  
\$1195 NO. 753 22"W | 11"H | 10"D  
*American Heritage leather*

Combine our Editor Duffel and Briefcase to make the perfect traveling pair. Designed with outer pockets for quick and secure access to your tech and travel essentials, this bag will keep you looking sharp as you head on your next business trip. Carry-on size approved.



SO HAPPY. "Great bag! Finally found a duffel bag with plenty of pockets and gorgeous too."



# Business Briefcases, Bags, and Wallets



BEAUTIFUL. FUNCTIONAL. STRONG BUT LIGHT WEIGHT. GETS BETTER WITH AGE. "I love my briefcase. It is easy to use, light, high quality, has unique leather character with a natural patina that continues to develop over time. I've had mine for 3 years and I get compliments and interest all the time. Awesome!" | AARON M.



**MONEY CLIP CARD WALLET**  
\$125 NO. 390 4"W | 3"H | .5"D CLOSED  
*American Heritage leather*



**SLIM CARD WALLET**  
\$65 NO. 391 4"W | 3"H  
*American Heritage leather*



**PASSCASE WALLET**  
\$150 NO. 39C 4.25"W | 3.5"H | .7"D CLOSED  
*American Heritage and Black leather*



**TRI-FOLD WALLET**  
\$150 NO. 39B14 3.25"W | 4.25"H | .5"D CLOSED  
*American Heritage leather*



**EXECUTIVE FOLIO**  
\$295 NO. 782 10"W | 13"H | 1.5"D  
*American Heritage and Black leather*



**OXFORD PORTFOLIO**  
\$275 NO. 778 14.25"W | 9.75"H | 1.5"D  
*American Heritage leather*



**NEW EDITOR BRIEFCASE**  
\$895 NO. 762 16"W | 11"H | 4"D  
*American Heritage leather*



**FREMONT OVERNIGHT BRIEFCASE**  
\$895 NO. 776 17"W | 12.75"H | 5"D  
*American Heritage leather*



**NEW CHARLES MESSENGER BRIEFCASE**  
\$795 NO. 761 15.25"W | 10.5"H | 3.5"D  
*American Heritage leather*



**NEW FREMONT BRIEFCASE**  
\$795 NO. 779 16"W | 12"H | 2.5"D  
*American Heritage, Black, and Walnut leather*



**CROSTOWN BACKPACK**  
\$695 NO. 644 13.25"W | 15.25"H | 3.5"D  
*American Heritage leather*



**CONTINENTAL BACKPACK**  
\$795 NO. 647 12"W | 16"H | 5"D  
*American Heritage leather*



# Bags Designed for On the Move.



**CONTINENTAL BACKPACK** \$795  
*Shown in American Heritage leather*



**LOOKS GOOD & VERY PRACTICAL**

“Smart looking leather, solid hardware, perfect color, comfortable strap, comfortable handle. This bag is just the right size for my laptop and accessories, power cord and mouse. Also room for files, notebook and more. Exactly as described. Perfect size, looks great – I would recommend this bag for anyone.”

SPENCER



Our NEW Charles Messenger features clean lines, a comfortable handle and plenty of interior organizational pockets to store all of your gadgets, laptop and small items. Lined with a soft microsuede fabric to provide extra cushion. This bag features hidden turn lock closures on the front flap for quick and easy access to the interior. Fits up to a 15" laptop.



**CONTINENTAL BACKPACK**  
 \$795 NO. 647 12"W | 16"H | 5"D  
*American Heritage leather*



**NEW CHARLES MESSENGER BRIEFCASE**  
 \$795 NO. 761 15.25"W | 10.5"H | 3.5"D  
*American Heritage leather*





# Our Leathers Tell a Story

For over 100 years we have taken great pride in using the finest materials, intentional design, and generations of knowledge to create long lasting accessories that will accompany you on life's many adventures. Our roots date back to 1905 to when John Willis Hulme founded our company in St. Paul, Minnesota. Originally a manufacturer of canvas awnings, the company made tents for the army in World War I and soon expanded into cases, bags and equipment for outdoorsmen. This spirit of exploration and adventure lives on in our products along with uncompromising quality and attention to detail.



New lightweight leathers, soft microsuede fabric linings and functional interior detailing in our new fall collection.

Today we make products loved by modern adventurers – travelers, life-explorers, and those with a taste for the unique. Designed to be a resilient companion for all your journeys, whether around the world or across town, our bags offer the sensory experience of high-quality leather made from American hides, with solid brass hardware and heavyweight stitching. Our exclusive leather only improves with age, gradually developing a patina and wear that witness the stories of a fully-embraced love of life.

As you journey forward, we hope to be trusty companions along the way. Our wish is that you enjoy our products just as much as we enjoy creating them.

– The J.W. Hulme Team



# Every great adventure starts with a great bag.

## TRAVEL CLASSICS.

Bags and travel goods designed for life's many adventures.



- 1 | **NEW CLASSIC DUFFLE**  
\$1295 NO. 662 20"W | 12.5"H | 10"D  
*American Heritage and Walnut leather*
- 2 | **CONTINENTAL BACKPACK**  
\$795 NO. 647 12"W | 16"H | 5"D  
*American Heritage leather*
- 3 | **MARKET TOTE**  
\$425 NO. 987 14.5"W | 11.5"H | 5.5"D  
*American Heritage leather*

- 4 | **NEW WEEKENDER BAG-LARGE**  
\$1295 NO. 503 21.5"W | 11.5"H | 9"D  
*American Heritage and Walnut leather*
- 5 | **WINE TOTE - DOUBLE BOTTLE**  
\$275 NO. 606 9"W | 11"H | 4.5"D  
*American Heritage leather*





Perfectly suited for weekends away.



**NEW** CLASSIC DUFFLE  
 \$1295 NO. 662 20"W | 12.5"H | 10"D  
 American Heritage and Walnut leather



**NEW** WEEKENDER BAG-LARGE  
 \$1295 NO. 503 21.5"W | 11.5"H | 9"D  
 American Heritage and Walnut leather



# Travel Bags & Accessories



**VALET TRAY**  
\$95 NO. 380 7.25"W | 1.75"H | 7.25"D  
*American Heritage and Black leather*



**LUGGAGE TAG**  
\$45 NO. 526 4.5"W | 2.75"H  
*American Heritage and Black leather*



**LEATHER ENVELOPE**  
\$55 NO. 410 9.25"W | 4.125"H  
*American Heritage, Red Wine, Granite, and Midnight Navy leather*



**PASSPORT WALLET**  
\$95 NO. 396 4"W | 5.5"H | .25"D CLOSED  
*American Heritage and Black leather*



**EDITOR DUFFLE**  
\$1195 NO. 753 22"W | 11"H | 10"D  
*American Heritage leather*



**FREMONT OVERNIGHT BRIEFCASE**  
\$895 NO. 776 17"W | 12.75"H | 5"D  
*American Heritage leather*



**CONTINENTAL BACKPACK**  
\$795 NO. 647 12"W | 16"H | 5"D  
*American Heritage leather*



**TRAVEL KIT**  
\$295 NO. 893 10.5"W | 4.5"H | 5.5"D  
*American Heritage, Black, and Walnut leather*



**WEEKENDER BAG**  
\$995 NO. 501 20"W | 10"H | 9"D  
*American Heritage leather*



**NEW WEEKENDER -LARGE**  
\$1295 NO. 503 21.5"W | 11.5"H | 9"D  
*American Heritage and Walnut leather*



**NEW CLASSIC DUFFLE**  
\$1295 NO. 662 20"W | 12.5"H | 10"D  
*American Heritage and Walnut leather*



# Cheers to Good Times

Pack your finest in our finest. Our happy hour accessories are perfect for any event, gathering, or weekend escape.



ESSENTIAL “After approximately two years on the wish list, I did it. Purchased the Double Wine Tote and have zero regrets! Its gorgeous! It will travel with us often — on road trips to staycations — visits to friends and fam — camping. Wine can now dress to impress.” | SHERRI



**LEATHER-COVERED FLASK**  
\$125 NO. 614 3.875"W | 4.75"H | 1.125"D  
*American Heritage leather*



**LEATHER COASTERS - SET OF 4**  
\$30 NO. 404 4"DIAMETER  
*American Heritage leather*



**WINE TOTE - SINGLE BOTTLE**  
\$195 NO. 607 4.5"W | 11"H | 4.5"D  
*American Heritage leather*



**WINE TOTE - DOUBLE BOTTLE**  
\$275 NO. 606 9"W | 11"H | 4.5"D  
*American Heritage leather*



# New Fall Beginnings.

FUNCTIONAL & BEAUTIFUL.

Thoughtful design meets beautiful leather in our new fall handbag collection. Whether on the move in the city, or traveling for weekends away, our inspired collection of handbags are made to accompany you in good style.



**NEW** AUDREY SATCHEL \$595  
*Shown in Red Wine leather*



Perfectly sized for on the go.



**PHOEBE SACHEL**  
\$350 NO. 935 8.3"W | 9.8"H | 4.9"D  
*Russet and Midnight Navy leather*



**ZOE CROSSBODY**  
\$250 NO. 325 8.5"W | 7.5"H | 1"D  
*Granite, Russet, and Midnight Navy leather*



**GREAT SIZE FOR ON THE RUN**  
"Perfectly sized bag. Holds phone, glasses, credit cards and some cash nicely and makes them easily available when I need them. Love it!"

RACHEL



# Our favorite bags in new colors.



**JUNO SATCHEL**  
\$425 NO. 918 10"W | 7"H | 5"D  
*American Heritage and Red Wine leather*



**PHOEBE SATCHEL**  
\$350 NO. 935 8.3"W | 9.8"H | 4.9"D  
*Russet and Midnight Navy leather*



**HADLEY DOUBLE-ZIP CROSSBODY**  
\$325 NO. 311 9.5"W | 5.9"H | 2.4"D  
*Red Wine, Granite, and Midnight Navy leather*



**FINLEY CROSSBODY**  
\$295 NO. 914 7.5"W | 7"H | 3.5"D  
*Red Wine and Walnut leather*



**HADLEY DOUBLE-ZIP CROSSBODY \$325**  
*Shown in Midnight Navy leather*



# THE NEW Audrey Satchel

Made from our new Hanover leather, a beautifully soft, lightweight, European leather that ages gracefully over time.



CREDIT CARD ORGANIZER \$150

*Shown in Walnut leather*

Designed with hidden magnetic slip pockets for easy storage of card cases, cell phone, keys, and small items.



**NEW** AUDREY SATCHEL  
 \$595 NO. 947 13"W | 14.5"H | 6.3"D  
 Black, Red Wine, and Walnut leather



# New Fall Colors & Leathers.

## MAKE A STATEMENT

Introducing our new fall leather collection. Beautiful leathers in rich fall colors to match your new wardrobe. Discover our new Hanover leather, now offered in select styles, this luxurious European leather is lightweight, soft to the touch and ages beautifully over time. The new season awaits.



2



4



6



1



3



5



4

1 | **NEW** EMMA SATCHEL  
\$595 NO. 323 12.2"W | 13.8"H | 7.5"D  
*Black, Red Wine, and Walnut leather*

2 | ZOE CROSSBODY  
\$250 NO. 325 8.5"W | 7.5"H | 1"D  
*Granite, Russet, and Midnight Navy leather*

3 | HADLEY DOUBLE-ZIP CROSSBODY  
\$325 NO. 311 9.5"W | 5.9"H | 2.4"D  
*Red Wine, Granite, and Midnight Navy leather*

4 | **NEW** AUDREY SATCHEL  
\$595 NO. 947 13"W | 14.5"H | 6.3"D  
*Black, Red Wine, and Walnut leather*

5 | PHOEBE SATCHEL  
\$350 NO. 935 8.3"W | 9.8"H | 4.9"D  
*Russet and Midnight Navy leather*

6 | FINLEY CROSSBODY  
\$295 NO. 914 7.5"W | 7"H | 3.5"D  
*Red Wine and Walnut leather*





# THE NEW Emma Satchel



Crafted from our new Hanover leather, a super soft leather that ages beautifully over time. Hidden exterior slip pockets for your phone, keys and wallet. Luxurious microsuede fabric lining and interior storage pockets.



**NEW** EMMA SACHEL  
\$595 NO. 323 12.2"W | 13.8"H | 7.5"D  
*Black, Red Wine, and Walnut leather*





1

**1 | LEATHER ENVELOPE**  
 \$55 NO. 410 9.25"W | 4.125"H  
*American Heritage, Red Wine, Granite, and Midnight Navy leather*

**2 | BUSINESS CARD CASE**  
 \$45 NO. 141 4.25"W | 3"H (5.57"H OPEN) | .25"D  
*American Heritage, Red Wine, and Midnight Navy leather*



2



3

**3 | POMPOM TASSEL KEY FOB**  
 \$55 NO. 473 2"W | 5.5"H | 2"D  
*American Heritage, Black, Red Wine, Granite, Russet, and Midnight Navy leather*

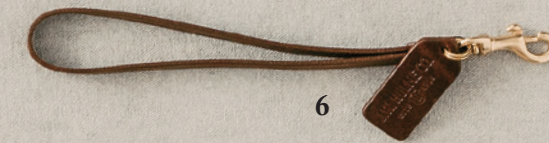
**4 | BUSINESS CARD ENVELOPE**  
 \$45 NO. 420 4"W | 2.5"H | .5"D  
*American Heritage, Black, Red Wine, Russet, Walnut, Granite, and Midnight Navy leather*



4



5



6



7

**5 | CREDIT CARD ORGANIZER**  
 \$150 NO. 30C 7.5"W | 3.25"H | .5"D  
*American Heritage and Walnut leather*

**6 | WRISTLET**  
 \$55 NO. 212 8.75"L | 1"W (including snap hook and logo tab)  
 6"L | .375"W (actual wristlet)  
*American Heritage leathers*

**7 | LINWOOD WALLET**  
 \$175 NO. 301 7.5"W | 3.25"H | .5"D  
*American Heritage and Saddle Heritage leather*



8



9

**8 | ZIP WALLET**  
 \$250 NO. 399 7.75"W | 4.375"H | 1"D CLOSED  
*Black, Red Wine, Granite, and Midnight Navy leather*

**9 | LEATHER KEY FOB**  
 \$35 NO. 385 1.625"W | 3.625"H  
*American Heritage, Black, Red Wine, Walnut, Granite, Russet, and Midnight Navy leather*

## Small things considered.

STAY NEAT & ORGANIZED.



# Carry All

DESIGNED FOR BOTH HIM AND HER

Who says you can't share? Our versatile travel bags, totes and carryalls are designed to accompany you and that special someone for any weekend away. Our timeless designs are made with crossover appeal, ready to pack for that next adventure. The only question is who will get to use it first?



**NEW** WEEKENDER BAG-LARGE  
\$1295 NO. 503 *Shown in Walnut leather*



MARKET TOTE  
\$425 NO. 987 *Shown in American Heritage leather*



CONTINENTAL BACKPACK  
\$795 NO. 647 *Shown in American Heritage leather*



**NEW** CLASSIC DUFFLE  
\$1295 NO. 662 *Shown in Walnut leather*



# Fall Favorites.

BEAUTIFUL LEATHERS & NEW COLORS FOR A NEW SEASON.

